

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255834

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Mundy Kato-witz Media  
Name

1322 G Street SE Washington DC 20003  
Address

\_\_\_\_\_  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Greg Speed  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is \_\_\_\_\_.
- b. The candidate seeks election to the office of \_\_\_\_\_ in  
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Priorities USA Act.
- b. The Purchaser is \_\_\_\_\_.

**NOTE:** If the ad relates to an issue of state or local (not national) importance  
and does not refer to a candidate, only this Form should be filed in the Political  
File. Do not file the Order.



WKMG

# ORDER

Print Date 08/03/12

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Flight Dates 08/07/12-08/13/12

Contract / Revision 255834 /

Original Date / Revision  
08/03/12 08/03/12

Advertiser ISS/Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G. Street, SE  
Washington, DC 20003

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Product  
PRIORITIES USA ACT

Agency Com 15%

Billing Contact  
1322 G. Street, SE  
Washington, DC 20003

Sales Office PHI  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00

Estimate # 1519

Alt Order # 06262907

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue, PL-Non-Ballot-Relate

Priority P-3

Advertiser Ref

Order Share 100% Market Value 13550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	21	\$11,517.50	\$13,550.00	0.00	07/30/12	08/13/12	21	\$11,517.50	\$13,550.00
Totals	21	\$11,517.50	\$13,550.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/10/12	08/10/12	11-12p Price Is Right	CM	11a-12p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$800.00		0.00			
E 2	WKMG	08/10/12	08/10/12	Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$700.00		0.00			
E 3	WKMG	08/13/12	08/13/12	M-F Late Late Show	CM	109-210a	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$250.00		0.00			
E 4	WKMG	08/13/12	08/13/12	11-12p Price Is Right	CM	11a-12p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/03/12

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Contract / Revision **255834** Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision 08/03/12/ 08/03/12

Order Sep 00:15:00

Advertiser **ISS/Priorities USA Action** Product **PRIORITIES USA ACT**

Estimate # **1519**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	08/13/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$800.00		0.00			
E 5	WKMG	08/13/12	08/13/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$800.00		0.00			
E 6	WKMG	08/13/12	08/13/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$700.00		0.00			
E 7	WKMG	08/11/12	08/11/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$500.00		0.00			
E 8	WKMG	08/11/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$550.00		0.00			
E 9	WKMG	08/11/12	08/11/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$400.00		0.00			
E 10	WKMG	08/12/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1					1	\$500.00		0.00			
E 11	WKMG	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1					1	\$1,300.00		0.00			
E 12	WKMG	08/09/12	08/09/12	2-3p The Talk The Talk	CM	2-3p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---					1	\$600.00		0.00			
E 13	WKMG	08/09/12	08/09/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---					1	\$500.00		0.00			
E 14	WKMG	08/07/12	08/07/12	M-F Late Late Show Late Late Show	CM	109-210a	-1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----					1	\$250.00		0.00			
E 15	WKMG	08/07/12	08/07/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----					1	\$600.00		0.00			
E 16	WKMG	08/07/12	08/07/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



## Hiatus Dates

Order Sep 00:15:00

Estimate # 1519

Totals	21	\$13,550.00
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SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255825

1. THE NAME OF THE CANDIDATE IS: Mitt Romney.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in  
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Romney for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Darrell Crate.
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Stephanie Kincaid / American Rambler  
Name  
138 Conant St. Beverly MA 01915  
Address  
  
\_\_\_\_\_  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
Darrell Crate  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.

**WKMG**

## ORDER

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Flight Dates 08/04/12-08/10/12

Contract / Revision 255825 /

**255825**

Product  
RNC-ROMNEY

Original Date / Revision

08/03/12      08/03/12

Agency Com 15%

### Billing Contact

Advertiser **Pol/Mitt Romney/R/ Presider**

**138 Conant Street  
Beverly, MA 01915**

Agency **American Rambler Producti**

### Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

**138 Conant Street  
Beverly, MA 01915**

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Sep 00:15:00

Estimate # 309

Alt Order # 06262865

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle      EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes      AGY      POL      CAND

Product Codes PL-Presidential-Republican

Priority P-3

Advertiser Ref

Order Share 100% Market Value 2800

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	2	\$2,380.00	\$2,800.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$2,380.00</b>	<b>\$2,800.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/09/12	2	\$2,380.00	\$2,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/06/12	08/09/12	Local 6 News 12-1230p	CM	12-1230p	M--T---	1:00	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	M--T---	2			\$1,400.00		0.00					
														Totals	2 \$2,800.00

**SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255828

1. THE NAME OF THE CANDIDATE IS: Alan Grayson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in  
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Grayson for Congress.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Todd Jurkowski.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Giz Dome / Buying Time  
Name

650 Massachusetts Ave. NW #210 Washington DC 20001  
Address

\_\_\_\_\_  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Todd Jurkowski

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

# ORDER

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Flight Dates 08/04/12-08/14/12

Contract / Revision 255828 /

Original Date / Revision  
08/03/12 08/03/12

Advertiser Pol/A Grayson/ Con/D/FL

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Product  
GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact  
650 Massachusetts Ave.  
Suite 210  
Washington, DC 20001

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2162

Alt Order # 06262869

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-2

Advertiser Ref

Order Share 100% Market Value 18595

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	50	\$15,805.75	\$18,595.00	0.00	07/30/12	08/14/12	50	\$15,805.75	\$18,595.00
Totals	50	\$15,805.75	\$18,595.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WKMG	08/10/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--					1	\$600.00		0.00			
2	WKMG	08/10/12	08/10/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--					1	\$600.00		0.00			
3	WKMG	08/10/12	08/10/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	----1--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--					1	\$300.00		0.00			
E 4	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			





WKMG

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Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/03/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--					1	\$175.00		0.00			
E 5	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--					1	\$350.00		0.00			
6	WKMG	08/13/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$650.00		0.00			
7	WKMG	08/06/12	08/06/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	1-----					1	\$600.00		0.00			
8	WKMG	08/13/12	08/13/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$650.00		0.00			
9	WKMG	08/06/12	08/06/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	1-----					1	\$300.00		0.00			
10	WKMG	08/13/12	08/13/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$350.00		0.00			
E 11	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	1-----					1	\$350.00		0.00			
E 12	WKMG	08/13/12	08/14/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$325.00	LUR	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$325.00		0.00			
E 13	WKMG	08/04/12	08/12/12	Sat 105-135a Insider Wknd	CM	105a-135a	-----1-	:30	1	\$60.00	LUR	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-					1	\$60.00		0.00			
		Week: 08/06/12	08/12/12	-----1-					1	\$60.00		0.00			
E 14	WKMG	08/04/12	08/12/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$150.00	LUR	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-					1	\$150.00		0.00			
		Week: 08/06/12	08/12/12	-----1-					1	\$150.00		0.00			
E 15	WKMG	08/04/12	08/12/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$125.00	LUR	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-					1	\$125.00		0.00			
		Week: 08/06/12	08/12/12	-----1-					1	\$125.00		0.00			



WKMG

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Contract / Revision **255828** Flight Dates **08/04/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/03/12/ 08/03/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2162**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
16	WKMG	08/04/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-		1				\$350.00		0.00			
		Week: 08/06/12	08/12/12	-----1-		1				\$350.00		0.00			
E 17	WKMG	08/06/12	08/12/12	Sat 7p News Sat 7p News (after PGA C	CM	Sat 7-8p	-----1-	:30	1	\$200.00	LUR	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-		1				\$200.00		0.00			
18	WKMG	08/11/12	08/11/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-		1				\$275.00		0.00			
E 19	WKMG	08/04/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$125.00	LUR	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1				\$125.00		0.00			
		Week: 08/06/12	08/12/12	-----1		1				\$125.00		0.00			
20	WKMG	08/12/12	08/12/12	Sun 1235-135a Cold Case	CM	1235-135a	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1		1				\$300.00		0.00			
21	WKMG	08/05/12	08/12/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1				\$150.00		0.00			
		Week: 08/06/12	08/12/12	-----1		1				\$150.00		0.00			
22	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1				\$450.00		0.00			
		Week: 08/06/12	08/12/12	-----1		1				\$450.00		0.00			
23	WKMG	08/12/12	08/12/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1		1				\$2,750.00		0.00			
E 24	WKMG	08/06/12	08/12/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---		1				\$600.00		0.00			
25	WKMG	08/09/12	08/09/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---		1				\$600.00		0.00			
26	WKMG	08/09/12	08/09/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	---1---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---		1				\$300.00		0.00			
E 27	WKMG	08/06/12	08/12/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$275.00	LUR	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---		1				\$275.00		0.00			



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Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/03/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 27	WKMG	08/06/12	08/12/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$275.00	LUR	0.00 NM	1	\$275.00
E 28	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$175.00	LUR	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$175.00		0.00					
E 29	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$350.00	LUR	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$350.00		0.00					
E 30	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$325.00	LUR	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$325.00		0.00					
E 31	WKMG	08/06/12	08/12/12	M-F 11p News M-F 11p News	CM	11-1135p	-1-----	:30	1	\$600.00	LUR	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-1-----	1		\$600.00		0.00					
32	WKMG	08/07/12	08/07/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	-1-----	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-1-----	1		\$300.00		0.00					
E 33	WKMG	08/06/12	08/12/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$275.00	LUR	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-1-----	1		\$275.00		0.00					
E 34	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$175.00	LUR	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-1-----	1		\$175.00		0.00					
E 35	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	-1-----	:30	1	\$350.00	LUR	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-1-----	1		\$350.00		0.00					
E 36	WKMG	08/13/12	08/14/12	CBS This Morning The Early Show	CM	7-9a	-2-----	:30	2	\$100.00	LUR	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-2-----	2		\$100.00		0.00					
E 37	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-1-----	:30	1	\$325.00	LUR	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-1-----	1		\$325.00		0.00					
E 38	WKMG	08/06/12	08/12/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$600.00	LUR	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	--1----	1		\$600.00		0.00					
39	WKMG	08/08/12	08/08/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	--1----	1		\$600.00		0.00					
E 40	WKMG	08/06/12	08/12/12		CM	5-530p	--1----	:30	1	\$275.00	LUR	0.00 NM	1	\$275.00



WKMG

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Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/03/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				News at 5p											
				News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$275.00		0.00			
E 41	WKMG	08/06/12	08/12/12	News at 7p	CM	7-7:30p	--1----	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$350.00		0.00			
E 42	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p	--1----	:30	1	\$325.00	LUR	0.00	NM	1	\$325.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$325.00		0.00			
													Totals	50	\$18,595.00